



NEW KENT CLEAN COUNTY COMMITTEE
JANUARY 12, 2016, 6:00 PM
COUNTY ADMINISTRATION BLDG. BOARD ROOM
MINUTES

IN RE: CALL TO ORDER

Ms. Eagle called the meeting to order at 6:12 pm

IN RE: ROLL CALL

Attendance:

Ms. Martha Eagle	Present
Ms. Jeannie Gilman	Present
Ms. Earlyne Leary	Present
Ms. Marion Shackford	Present

Also present: Patricia Paige, County Supervisor, District 3
Gail Carey, recording secretary.

It was determined that a quorum was present.

IN RE: OFFICER ELECTIONS

A. Election of 2016 Chair

Ms. Shackford nominated Ms. Gilman as the 2016 Clean County Committee Chair. The members were polled:

Ms. Eagle	Aye
Ms. Gilman	Abstain
Ms. Leary	Aye
Ms. Shackford	Aye

The motion carried with a 3:0:0 vote.

B. Election of 2016 Vice Chair

Ms. Shackford nominated Ms. Leary as the 2016 Clean County Committee Vice Chair. The members were polled:

Ms. Eagle	Aye
Ms. Gilman	Aye
Ms. Leary	Abstain
Ms. Shackford	Aye

The motion carried with a 3:0:0 vote.

IN RE: APPROVAL OF MINUTES

A. October 6, 2015 – Regular Clean County Committee Meeting

B. November 10, 2015 – Regular Clean County Committee Meeting

The board unanimously approved the minutes from both the October 6, 2015 and November 10, 2015 meetings.

IN RE: NEW BUSINESS

A. Budget Review

1. A copy of the current CCC balance sheet was provided to all members.

B. Envirothon Spending & Selection of Promotional Items

1. Ms. Shackford confirmed to Ms. Eagle that the CCC does not pay for speakers at the event.
2. Ms. Shackford inquired if it was possible to request more Grant money from the DEQ
 - i. A discussion arose regarding other counties, i.e. James City, having a considerably larger amount of Grant money than New Kent for the CCC
3. Ms. Shackford inquired if Patty Townsend had asked for any input for the event
 - i. Ms. Gilman requested for Ms. Carey to contact Ms. Townsend and inquire what she may need for the upcoming Envirothon
4. Ms. Gilman inquired if the Clean County Committee paid for the AWARE program at the New Kent County Envirothon
 - i. Ms. Carey said she would inquire and provide the answer to the committee
5. The committee members were provided with two promotional catalogs from which to make selections for give-away items at the Envirothon and Litter Expo (Ms. Carey confirmed that she would take a physical count of the inventory and provide the numbers to the CCC members)
 - i. Ms. Eagle selected a zip tote, earth balls(squishy)
 1. Ms. Leary suggested a smaller tote for children
 - ii. Ms. Gilman suggested including pencils and pens, also a seed packet with the logo 'Keep New Kent Beautiful'
 1. Also non-plastic items, such as hats 'Litter Ranger'
 2. Shirts for the committee members to wear during the event
 - a. Ms. Paige suggested perhaps Up In Stitches, or another vendor would be able to provide promotional silkscreen services
 - i. The committee agreed upon the logo for the promotional items: 'Keep New Kent Beautiful'

3. Ms. Eagle inquired if it was possible to make shirts for the Board
 - a. Ms. Paige suggested to Ms. Leary to contact Mr. Hathaway
4. A question was raised if the Grant monies paid for tee-shirts
 - a. Ms. Carey confirmed to the CCC the Grant monies did *not*
5. A suggestion was made to have baseballs instead of footballs – easier for most children to identify
 - iii. Ms. Leary mentioned backpacks for kids and a dog bone bag dispenser, also a soft, squishy water bottle. Another suggestion was a recycled star badge with 'New Kent County Recycling Ranger' or 'I am a New Kent Litter Ranger'
 - iv. Ms. Paige recalled that the paper-wheel with questions was popular and also suggested sunglasses with a logo on each side
6. Ms. Eagle suggested a spending amount of \$2,500.00 for the Envirothon
7. Ms. Eagle inquired if the committee needed approval from Ms. Townsend if they wanted to plan their own event (upcoming Litter Expo)
8. Ms. Leary inquired if the CCC paid for the AWARE program at the Envirothon and also inquired how Ms. Townsend obtained the money
 - i. Ms. Carey replied that she would inquire and provide the CCC a response

C. Litter Expo Planning

1. Ms. Leary mentioned that she would not be in town during the date of the upcoming Litter Expo on April 30, 2016
2. Ms. Shackford inquired about the scanned brochures recently obtained at the JCC Litter Expo
3. Ms. Gilman said that she would contact the JCC Clean County Committee and inquire about their availability to attend a meeting. Ms. Gilman also mentioned she would contact Ms. Dawn Olenski and inquire if she would like to attend a New Kent Clean County Committee meeting.
4. Ms. Paige mentioned that she would contact Iron Mountain and inquire if they were available to provide shredding services on the date of the Litter Expo.
5. Both Ms. Eagle and Ms. Leary requested for Ms. Carey to submit the application to Kim Turner to reserve the Quinton Community Center for the upcoming event.
6. Ms. Shackford reminded the members that the expo should focus on litter
7. Ms. Gilman had a few slogan ideas for the give-away merchandise:
 - a. Keep New Kent Litter Free
 - b. Keep New Kent Beautiful
8. Ms. Eagle suggested to have the shredding occur in the Quinton Community Center parking lot
9. Ms. Shackford mentioned a recent sighting of county inmates performing litter clean-up along Quaker Road.
 - a. Ms. Paige confirmed that county inmates have always been utilized to clean-up litter along road ways
10. Ms. Gilman suggested to the committee about having the Sheriff give a presentation regarding inmate litter clean-up activities

- a. Ms. Paige confirmed that the Jail Trustee Program is already funded and the inmates who participate are involved in various activities including: litter clean-up; kitchen work; laundry work; etc.
 - b. Ms. Paige asked the committee for suggestions on where to request litter clean-up activities from the Jail Trustee Program – she mentioned since she was now a County Supervisor she would be able to take suggestions
 - i. A suggestion was made for the roadways of 249 to 233
 - ii. Another suggestion included Cooks Mill Road
- 11. Ms. Gilman mentioned she would inquire the fee to have Timothy Seaman (a Williamsburg artist who plays music at First Night (harpsichord) and also has a CD about Virginia Wildlife) – provide music at the event
- 12. Ms. Gilman inquired if Ms. Carey would be able to ask if CVWMA has any educational puppet shows
 - a. Ms. Paige confirmed that CVWMA always has a lot of giveaway merchandise primarily due to the fact that their logo is on the receptacles, etc.
- 13. Ms. Eagle expressed interest in using Ms. Gilman’s Wheel of Fortune at the event
 - a. Ms. Gilman mentioned that she would locate a prize for this game
 - b. Ms. Paige mentioned that the children enjoyed the cups, not straws
- 14. The committee unanimously agreed the time frame should be from 10AM – 2PM
- 15. Ms. Eagle inquired if it was possible to advertise for the event in the Chronicle
 - a. Ms. Paige suggested to submit the advertisement to the Chronicle in the Community News section – there is no charge for this section
 - i. Ms. Eagle stated she would inquire and confirm this information
- 16. Keep New Kent Beautiful Expo was the suggested name to call the event and include the tag line: Recycle Reduce Reuse
- 17. Ms. Eagle expressed the importance of contacting people whom the committee would like to attend the event
 - a. Ms. Gilman suggested for the CCC to wait until Ms. Paige provides the information regarding the Iron Mountain shredding service and then proceed with planning the litter expo

Ms. Paige mentioned that she would inquire with Mr. Burrell about representing District 3 on the committee.

IN RE: NEXT MEETING

The next meeting is scheduled for Tuesday, February 9, 2016.

IN RE: ADJOURNMENT

At 7:24PM a motion was made by Ms. Leary to adjourn the meeting and was seconded by Ms. Eagle. The committee was unanimously in favor of this motion.