



**NEW KENT CLEAN COUNTY COMMITTEE  
SEPTEMBER 20, 2016, 6:00 PM  
COUNTY ADMINISTRATION BLDG. BOARD ROOM  
MINUTES**

**IN RE: CALL TO ORDER**

Mrs. Leary called the meeting to order at 6:00 pm

**IN RE: ROLL CALL**

Attendance:

Mrs. Martha Eagle	Present
Mrs. Jeannie Gilman	Absent
Mrs. Earlyne Leary	Present
Ms. Marion Shackford	Present
Mr. Brandon Bonner	Present
Ms. Sherese Bonner	Present
Ms. Lexie Reynolds	Present
Mr. J.B. Benson	Present

Also present: The Honorable Patricia A. Paige, Supervisor, District 3  
Gail Carey, recording secretary  
Matt Smolnik – Community Development Director

It was determined that a quorum was present.

**IN RE: APPROVAL OF MINUTES**

A motion was presented by Mrs. Leary to approve the minutes of the June 2, 2016 meeting as presented – this motion was approved by all committee members.

**IN RE: BUDGET REVIEW**

Mrs. Carey confirmed to the committee that the 2017 Litter Grant application and 2016 Accounting Report was received by the DEQ at the end of the 2016 fiscal year. Mrs. Carey also mentioned that she had met with the Finance Department to review the 2016 Litter Grant Accounting Report prior to submitting the paperwork to the DEQ. The unspent funds totaled \$183.64 at the end of FY2016. However, some of these funds were used to purchase the directional signs for the New Kent County Fair in August 2016. Mrs. Carey mentioned that the funds for FY2017 were not yet received.

**IN RE: COMMITTEE MEMBER TERM RENEWALS**

Mr. Smolnik mentioned both he and Mrs. Carey had communicated with Mr. Brendan Hefty, current county attorney, regarding the current committee membership. The way in which the By-Laws were written, the committee is comprised of five (5) individuals appointed to

represent the five (5) districts by the BOS, as well as two (2) At-Large members. Board members, can appoint someone from another district, this is not district specific. Currently, the roster has five (5) districts with four (4) At-Large members. Ms. Paige was originally a District 3 committee member and is now an ex-officio member – currently District 3 does not have any committee member representative assigned to the district.

Mrs. Gilman’s term will end on December 31, 2016 - Ms. Paige will confirm with Mrs. Gilman if she wishes to remain on the committee until the end of December 2016. Mrs. Gilman will be out of town, possibly through the remainder of the year.

Mrs. Leary expressed her interest to remain on the committee after her term ends on December 31, 2016.

#### **IN RE: SAFE NEW KENT DAY**

Mrs. Eagle informed the committee this event appeared to be well attended and the weather was equally wonderful. Approximately, 50 people were in attendance at the event. Mr. Benson agreed with Mrs. Eagle the event was very well organized and provided a lot of information to the citizens. Mrs. Paige agreed that the event was wonderful and many event organizers had donated their time and items. Mr. Smolnik added that the Masons provided Identify a Child, recording a child’s voice onto a CD for the parents/guardians in the event it would be necessary to be utilized – approximately 40 or 50 children participated in this event. Mrs. Eagle mentioned that the location, Quinton Park, was an ideal location for the event.

#### **IN RE: NEW KENT COUNTY FARM TOUR**

Ms. Shackford reported although the committee had a booth and displays at this event, the weather for this event was unbelievably hot, which may have resulted in the low attendance.

#### **IN RE: JENNA BASH FESTIVAL**

Mrs. Eagle reported this was an enjoyable event. Ms. Reynolds reported, although the weather was hot, the event was still fun. The committee’s booth had a lot of energy and many Clean County Committee bags were distributed to the other vendors and attendees. Mrs. Paige added that there was a lot of people in attendance at this event.

#### **IN RE: NEW KENT COUNTY FAIR**

Ms. Bonner reported she worked with CVWMA representative, Nancy Drumheller, on an informational video regarding recycling.

Ms. Shackford informed the committee of her surprise at the number of citizens who spoke with her at the County Fair and were unaware of the various recycling centers within the county.

Mrs. Paige reported that over 98 citizens brought items to be shredded to the fair. Also, the response to the electronic recycling was so great that a second truck was necessary, since the vendor’s first truck became full with electronic recycling.

Mrs. Paige also mentioned to the committee that the tire recycling has had a favorable response with many citizens bringing tires to the main refuse center for recycling.

Mr. Benson mentioned that although the recycling bins were provided at the county fair, he observed citizens depositing aluminum cans into the regular waste bins. Mr. Benson suggested for the committee to consider recycle bins with a smaller can opening on the lid – perhaps this would remind and encourage more recycling efforts.

Mrs. Eagle stated that she felt the committee did a strong job of marketing and spreading the word regarding the recycling events at the New Kent County Fair, i.e. informational signage and a free announcement in the New Kent Charles City Chronicle.

Mrs. Paige informed the committee that she provided tee shirts to each member as an appreciation for their successful efforts working together during this year.

#### **IN RE: SOCIAL MEDIA DISCUSSION**

There was some discussion regarding a social media page for the Clean County Committee and posting this, as well as future information recycling videos – Mr. Smolnik mentioned that he would inquire about this.

Some other suggestions regarding a Clean County Committee social media page included posting short informational videos about the Litter Kits and the various items which citizens are able to recycle at the local refuse centers.

#### **IN RE: DIRECTIONAL RECYCLE SIGNAGE**

There was discussion regarding providing roadway signs indicating the various recycling centers within the county. Mr. Benson made a motion for the committee to obtain permanent highway signs with key placement for informational location, i.e. the number of miles from the particular sign location to the nearest recycling center along with a directional arrow. Mrs. Eagle seconded this motion regarding the directional signs which encourage recycling as well as inform citizens of the location to the various recycling centers.

Mrs. Leary clarified that the motion was to determine what type of signs for the county refuse sites would be necessary, as well as any costs involved in obtaining the signage. All committee members agreed unanimously.

#### **IN RE: NEW BUSINESS – ECOLOGY CLUB & RECYCLING**

Mrs. Leary recalled the committee, several years ago, had a presentation from the New Kent Middle School. Ms. Leary expressed the importance of inviting the Ecology Club to speak with the committee again and inquiring how the committee may be of assistance with recycling efforts within the schools.

Ms. Reynolds confirmed to the committee that there are recycling bins at New Kent High School, however, it appears that everyone uses them as garbage cans. It does not appear that any recycling materials are separated from the items to be thrown away and then deposited into the recycling containers. Mrs. Leary confirmed to the committee, unfortunately, this was the same information the committee had previously received. Mrs. Leary stressed the need for the students to be reminded to deposit only paper into the recycling containers at the schools. At this time, Mrs. Leary stated that she would be more than happy to supervise during a recycle event at the schools.

Mr. Bonner mentioned that if New Kent County High School wanted to begin a recycle club (a subgroup of an environmental club), it would be necessary to have a recycle dumpster in

place at the school – perhaps from the same company that provides the recycle dumpster at New Kent County Middle School.

#### **IN RE: NEW BUSINESS – RENAISSANCE LEADERS**

Ms. Reynolds informed the committee of a new group within New Kent County High School called the Renaissance Leaders. Ms. Reynolds mentioned that the group is comprised of students paired with two teachers and each month they present one or more events/activities – one or two for the students and one or two for the teachers. Ms. Reynolds mentioned her group received the month of April 2017 to do a presentation. Ms. Reynolds reminded the committee that the month of April also includes Earth Day. Ms. Reynolds inquired with the committee if any of the members would be interested in participating in an event for Earth Day and speaking to the students.

#### **IN RE: NEW BUSINESS – CVWMA**

Mrs. Leary expressed interest for the committee to visit the CVWMA and learn about a wonderful, free program which is suitable for the various education levels. This free program, would be set up in a room, such a library, for students and teachers to visit at their leisure regarding recycling. Mrs. Leary assured the committee members that this was not an assembly presentation, but a stationary exhibit. Mrs. Leary added that it would be necessary for the committee to discuss this idea with the New Kent County Superintendent and receive permission for this educational program. Mrs. Leary also mentioned any time after January would be difficult to have this in the schools due to the SOL preparations, etc.

#### **IN RE: NEW BUSINESS – CHRISTMAS PARADE**

Mrs. Carey confirmed to the committee that she had contacted the gentleman who provided the transportation(wagon) to the committee during the 2015 Providence Forge Christmas Parade. This gentleman agreed to again provide transportation for the upcoming 2016 Providence Forge Christmas Parade. Mrs. Carey stated that she would be finalizing plans with him after Thanksgiving.

Mrs. Paige suggested to the committee it would be a good idea to have decorating thoughts in mind prior to the parade. Mrs. Paige also suggested for the committee members to arrive at the wagon prepared to decorate.

#### **IN RE: NEW BUSINESS – LITTER KITS INQUIRY**

Mr. Benson inquired if any of the Litter Kits had been used by members of the community. Mrs. Carey confirmed to the committee that, at this time, no one had utilized either of the two (2) Litter Kits.

#### **IN RE: UPCOMING MEETINGS**

Mrs. Leary reminded the committee members of the change of meeting dates from 10/11/2016 to 10/4/2016. Since the November meeting was scheduled for 11/8/2016 (Election Day), the committee members all agreed to reschedule to 11/15/2016.

#### **IN RE: ADJOURNMENT**

A motion to adjourn the meeting was presented by Mrs. Eagle at 7:23PM and seconded by Ms. Shackford.