



NEW KENT CLEAN COUNTY COMMITTEE
JUNE 13, 2018, 6:00 PM
COUNTY ADMINISTRATION BUILDING
MINUTES

IN RE: CALL TO ORDER

Mr. Bonner called the meeting to order at 6:15 pm

IN RE: ROLL CALL

Attendance:

Mrs. Martha Eagle	Absent
Ms. Marion Shackford	Absent
Ms. Jacqueline Clardy-Josephs	Present
Ms. Sarah Swartout	Absent
Mr. Brandon Bonner	Present
Mrs. Earlyne Leary	Absent

Also, present: The Honorable Patricia A. Paige, Supervisor, District 3
Justin Stauder, Environmental Director
Gail Carey, Recording Secretary

It was determined that a quorum was not present.

IN RE: MINUTES APPROVAL

The committee reviewed the draft minutes from the May 8, 2018 meeting. Due to not establishing a quorum, the committee members that were present were unable to make a motion to approve the minutes as presented. Mr. Bonner suggested that the minutes be approved during the next meeting.

IN RE: BUDGET

Mrs. Carey provided the committee members a printout of the current budget balance and an itemized listing of promotional items purchased in FY18. Mrs. Carey again reminded the committee members that whatever monies remain unspent on June 30th will not be included in the following fiscal year budget. Since there was not a quorum present, the committee members in attendance were unable to vote on financial matters.

IN RE: PUBLIC COMMENT

Mr. Bonner opened the meeting for Public Comment at 6:18PM. Since there were no citizens present and wishing to speak during this time, the Public Comment was closed at 6:18PM.

IN RE: 4-H CLUB PRESENTATION

Mr. Bonner mentioned that the committee's presentation to the local 4H Club was rescheduled for the next day (Thursday, June 14, 2018). Both Mr. Bonner and Mrs. Eagle would be in attendance presenting to the club.

IN RE: FOOD LION - SHREDDING EVENT

Mr. Bonner reported both he and Ms. Clardy-Josephs would be in attendance during the first shift at the upcoming Quinton Food Lion shredding event. Mr. Bonner mentioned that there were others on the committee who did volunteer to work during the second shift. Ms. Clardy-Joseph said, if necessary, she would stay and work the two shifts.

IN RE: KEEP NEW KENT BEAUTIFUL DAY

Mr. Bonner suggested that he and Ms. Clardy-Josephs might be able to involve some of the New Kent High School clubs involved. It was also suggested for Ms. Swartout to involve some of the New Kent

Middle School clubs such as Beta and Interact Clubs, as well as local Girl Scouts and Boy Scouts. Mr. Bonner also mentioned that during the school announcements, it might be possible to include informing the students about the event if anyone is seeking to do community service. Ms. Clardy-Josephs suggested the idea of a web survey to gather ideas from citizens about the location(s) where the focus should be for litter pickup.

Mrs. Paige thought perhaps having committee members at various locations throughout the county, such as Food Lion (Quinton), Food Lion (Providence Forge) as well as at the County Administration Building, might be easier for citizens to collect items for litter pickup. When the citizens arrive to collect the litter pickup items, they would be informed to return to the courthouse area at the end of the event, with the pickup items, for awards and a celebration. Mrs. Paige also said that although there are no regularly scheduled meetings during the summer months, a meeting can still be scheduled so that the committee can 'fine-tune' the event and decide upon a date. Mrs. Paige suggested that if the event is to be held in September, or October, the committee members will need to be contacting people and brainstorming ideas.

Mr. Stauder suggested, since it would be the committee's first event, to send out an informational flyer to determine what interest (i.e. areas of concern for litter pickup) is generated pertaining to the event. Depending on the (flyer) responses, the committee would not have to attempt to figure out what areas were missed and would be better able to target different areas.

A suggestion was made to distribute an informational flyer within the schools during the first weeks of school in September. The committee members discussed that the informational flyer would include details such as what the event is, location of event, as well as what citizens can do to participate. Also, including a deadline for event preregistration was another suggestion that the committee members discussed.

Mr. Stauder also suggested that the committee should consider distributing the flyers outside of the school system to various groups such as church, sporting, business and neighborhoods. Also, preregistration might be the easiest method to track and determine what groups might be in attendance, as well as the litter pickup locations. As a result of preregistration, it will also be easier to determine how many litter kits the committee will need to provide.

Ms. Clardy-Josephs mentioned the idea of having possibly a 'super-hero' theme and food donations. Mrs. Paige mentioned the idea of having hotdogs, chips and drinks, as well as music, for the citizens who return to the after-event celebration at the Administration building (located next to the courthouse). With regards to awards, the committee members discussed purchasing signs recognizing the various groups (i.e. groups that collect the most bags of litter, etc).

Ms. Clardy-Josephs suggested having categories for the various groups and awarding a sign to the group in each category.

Mr. Stauder suggested having the event as a half-day morning event and ending around lunchtime with participants returning to the courthouse area for the food and festivities.

Mrs. Paige said that she would contact and coordinate with VDOT obtaining the orange trash bags, as well as collecting the orange bags during and after the event. Mrs. Paige also recommended the use of volunteer sign-up forms when citizens are provided the litter kits at the beginning of the day, to encourage responsibility and the citizen's commitment.

After much discussion, the committee members discussed a goal of ten (10) groups participating, as well as the possibility of an interview with New Kent Charles City Chronicle prior to the event.

Mr. Stauder continued by stating preregistration is possible by utilizing websites which offer that free service. Utilizing a web-based registration would be easier to track the registrants (who will be able to register either as a team or individual) as well as send out links via announcements.

After much discussion, it was suggested for the committee members to meet again in August 2018 to further discuss and 'fine tune' the details, as well as engage all committee members for the Keep New Kent Beautiful Day event.

IN RE: LITTER KITS

A conversation was held about the possibility of purchasing more items for the committee to provide citizens with during the future Keep New Kent Beautiful Day. The committee members discussed obtaining prices of the following items for the next meeting: litter grabbers, latex free gloves, first aid kit, as well as a case in which to store the litter grabbers. Since there were already plenty of orange vests available, it would not be necessary to place an order for that item.

IN RE: UPCOMING MEETINGS

The next meeting is scheduled for sometime during the last week in June 2018 – at the time of the meeting no specific date and time was set.

IN RE: ADJOURNMENT

A motion to adjourn the meeting was made by Mr. Bonner and seconded by Ms. Clardy-Josephs. Mr. Bonner adjourned the meeting at 7:04PM.

Respectfully submitted,
Gail M. S. Carey
Recording Secretary