



**NEW KENT COUNTY CLEAN COUNTY COMMITTEE
JANUARY 8, 2019, 6:00 PM
COUNTY ADMINISTRATION BUILDING
MINUTES**

IN RE: CALL TO ORDER

Mr. Bonner called the meeting to order at 6:02PM.

IN RE: ROLL CALL

Attendance:

Mrs. Martha Eagle	Present
Ms. Marion Shackford	Present
Ms. Jacqueline Clardy-Josephs	Present
Ms. Serra Swartout	Present
Mr. Brandon Bonner	Present
Mrs. Earlyne Leary	Present

Also, present: Honorable Patricia A. Paige, Supervisor, District 3
Justin Stauder, Environmental Director
Gail Carey, Administrative Assistant – Environmental Department

It was determined that a quorum was established through a roll call.

IN RE: OFFICER ELECTIONS

1. Election of 2019 Chair

Mr. Bonner volunteered to serve another term as the 2019 Clean County Committee Chair. Mrs. Eagle nominated Mr. Bonner and the motion was seconded by Ms. Shackford. The members were polled and the motion was passed.

2. Election of 2019 Vice Chair

Mrs. Leary volunteered to serve as the 2019 Clean County Committee Vice Chair. Ms. Shackford made the motion to nominate Mrs. Leary and the motion was seconded by Ms. Clardy-Josephs. The members were polled and the motion was passed.

3. Election of 2019 Secretary

Mrs. Eagle nominated Ms. Shackford to serve as the 2019 Clean County Committee Secretary. Ms. Shackford politely declined and stated that she was involved in too many things. Since there were no other nominations for this position, Mr. Bonner stated that nominations would be accepted and voted on during the February 2019 meeting.

IN RE: MINUTES APPROVAL

The committee reviewed the November 13, 2018 minutes. Ms. Clardy-Josephs made a motion to approve the November minutes. This motion to approve was seconded by Ms. Swartout. The members were polled and the motion was passed.

IN RE: BUDGET

Mrs. Carey provided each member a copy of the current budget and also included copies of the Charter and By-Laws.

IN RE: CVWMA

Mrs. Paige informed the committee that, each year, the DEQ is very interested to learn how each locality spends their grant monies. Mrs. Paige reminded the members about their responsibility not only to recycle, but to also educate the public. Mrs. Paige informed the committee that there is a new Recycling Education & Outreach Specialist at the CVWMA who will be providing a presentation to the School Board (*no date and time has been scheduled at this time*). Mrs. Paige requested for at least two (2) committee members to be present during the presentation to show support to the CVWMA.

IN RE: KEEP NEW KENT BEAUTIFUL DAY

Mrs. Paige reiterated to the committee members the importance of replying to emails and notifying Mrs. Carey about their attendance for scheduled meetings.

Mrs. Paige referenced a suggestion made by Mrs. Leary at the November 2018 meeting regarding the first Keep New Kent Beautiful Day. That suggestion was to keep the first event small. Mrs. Paige stated given the fact that it is already January, with regards to planning the event, the committee was very late with getting the word out about the event. Mrs. Paige suggested instead of planning a large event involving many participants, perhaps the committee Chair would instead consider a large Keep New Kent Recycle Day. The idea would be to host tire recycling, paper shredding and electronic recycling. Ms. Clardy-Josephs stated that would be in accordance with the By-Laws since they included educating about recycling. Mrs. Paige suggested that perhaps the committee could focus on securing the recycling vendors, notifying the citizens via Facebook, including free advertising space in two newspapers and perhaps the County could contribute some money so they might place an advertisement. Also, the committee would be able to notify the citizens about the event via the county website and the website managed by Stran Trout. Other methods of informing citizens about the event would include notifying HOAs, businesses and churches within the county. Mrs. Paige mentioned that she would contact Goodwill and inquire about free electronic recycling and the possibility of collecting gently used clothing and household goods. Mrs. Paige mentioned it would be possible to have water, drinks and snacks available at the Courthouse Administration building. Mrs. Paige informed the committee that the CVWMA has already committed to attending this event. Mrs. Paige also suggested to members the idea of contacting other vendors and inquire about their participation in the event.

After some discussion, the committee members agreed to keep the first New Kent Recycle event small. Mrs. Leary stated when the members commit to this event, it will be necessary to plan for the same event each year and so forth. By drafting a letter for distribution, the committee would also be able to contact churches, civic organizations, HOAs and other county organizations to inform them about the committee and the yearly event. As a result, these organizations will learn about the committee and 'get on board' for the yearly event. Mr. Bonner inquired if anyone had a motion. Ms. Clardy-Josephs made a motion, seconded by Ms. Shackford, for the committee to make a movement and creative design for the New Kent Recycle Day. Mrs. Eagle offered a caveat to the motion to ensure that the committee was not going to table the event and mentioned she really liked the idea of involving the community. Mrs. Eagle added she would like to begin, as others had agreed, with a smaller event and for the committee to continue to host the event each year. The members were polled and the motion was passed.

Mrs. Paige added that the committee would continue with the following for the event: create and distribute flyers; provide a dumpster on site at the Administration Building parking lot; encourage all New Kent County communities to clean up; provide snacks for participants; and to make the Litter Kits available for citizens to use. Mrs. Paige reminded the committee to request for participants to send their pictures (of clean-up efforts) to the New Kent County Facebook page.

Mrs. Leary noted that although the committee discussed items and education, no member had been assigned to oversee a subcommittee to ensure there was follow through of the discussions. Ms. Shackford was appointed as the Point of Contact for the Education portion for the committee and would contact organizations and commit to dates for presentations by the committee. Mrs. Leary suggested for Ms. Shackford, Education Point of Contact, to provide education about recycling and anti-litter efforts while at the committee's

table/booth during various events. If any opportunities arise within the schools, churches, organizations, etc. that request a speaker, Ms. Shackford would be the Education Point of Contact.

Mrs. Paige recommended for at least two (2) people to attend functions when making Educational presentations. In addition, Mrs. Paige suggested for small packets to be made and brought to all educational presentations. Mrs. Paige encouraged for all of the committee members to read the By-Laws and become familiar with the information that is included in them.

Mrs. Eagle volunteered to serve as the committee's Events Point of Contact and expressed interest in reaching out to and engaging citizens participation. Mrs. Eagle would also serve as the Point of Contact for committee members, should they have any questions or need assistance.

Mrs. Paige noted that she would call/email Mrs. Eagle with information she receives from acquiring Goodwill. Mr. Stauder confirmed that no vendors had been contacted for the March 30th event since the committee was still in planning stages.

After further discussion, a motion was made by Ms. Shackford, and seconded by Ms. Swartout, for the committee to host the March 30, 2019 New Kent Recycle Day with hours from 9AM until 1PM and that all members would arrive on site at 8AM and be present throughout the entire event. Also, the four recycling vendors would include the following: Goodwill; a shredding truck; electronic recycling; and a tire recycling vendor. The members were polled and the motion was passed.

Ms. Swartout would receive information from the committee in order to create flyers for distribution. Mrs. Paige mentioned to Ms. Swartout that she would be contacting her later in the week regarding the event flyers. Mrs. Paige also mentioned that she would inquire with Goodwill if they also recycled electronics and if so, the committee would use Goodwill as the electronics recycler. If not, the committee would contact CVWMA for an electronic recycling vendor.

IN RE: GRAND ILLUMINATION AND PARADE

Mrs. Eagle inquired about the final weight of shredding during the recent Grand Illumination. Per Gone 4 Good Shredding, the total weight shredded was 5,100 pounds.

IN RE: UPCOMING MEETINGS

The next meeting will be Tuesday, February 12, 2019, at 6:00pm.

IN RE: ADJOURNMENT

A motion was made by Mrs. Eagle to adjourn the meeting. It was seconded by Ms. Shackford. The motion was unanimously approved and the meeting was then adjourned.

Respectfully submitted,

Gail Carey
Recording Secretary