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# News Release

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FOR RELEASE AT WILL  
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## **New Kent Farmers Market application process for producers now open for 2023 season**

**NEW KENT VIRGINIA, February 22, 2023:** Farmers and other local producers – New Kent Farmers Market is excited to announce that the application process for the 2023 market season is now open!

The New Kent Farmers Market (NKFM) is a producers-only market and we are looking for local producers. No reselling of purchased items is permitted. All producers must participate in growing/making the produce/products that they sell or have a partnership with the farm/producer from which they are selling products. Items permitted for sale are Virginia-grown fresh fruits and berries, vegetables, mushrooms, herbs, landscaping and vegetable plants, cut flowers, eggs, cheese, honey, and meats. All products must be in accordance with Virginia Department of Agriculture and Consumer Services (VDACS) guidelines. Baked goods and other value-added products (such as jellies, jams, preserves, pickles, and roasted coffee) prepared by the producer according to VDACS standards may also be sold. The producer is responsible for all required licenses and certifications. Crafts and non-food items (including soaps, cosmetics, and some herbal products) made by the producer may be sold as long as they are locally produced. Crafts and non-food items may not account for more than 25% of participating producers.

The 2023 market season begins May 13. Visit [www.newkentfarmersmarket.com](http://www.newkentfarmersmarket.com) for market guidelines and further information. Applications are now being accepted via <https://forms.gle/Nq3iWL28PnAcaGh58>. Please review the information on the website, apply for the 2023 New Kent Farmers Market season using the market application, and then provide the requested additional information to [kmeutsey@newkent-va.us](mailto:kmeutsey@newkent-va.us). Applications are not considered complete until all additional documentation has been received.

If you have any questions concerning the New Kent Farmers Market, contact the New Kent County Administration Office at (804) 557-3200 or [kmeutsey@newkent-va.us](mailto:kmeutsey@newkent-va.us).

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